

GIPPA

The Geolocation Information Privacy Protection Act

Location Data Reveals Intimate Details about Our Lives



The devices we carry in our pockets every day track our every movement.

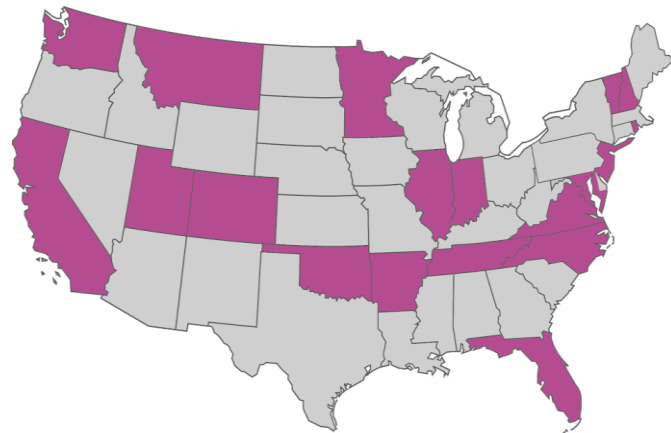
This geolocation data can reveal a wealth of personal information, including religion, relationships, health, and daily habits.

Current Laws Fail to Protect Location Data

This highly detailed data can now be accessed by law enforcement *for any purpose and with little to no regulation* in most states.

Today we have only a loose patchwork of laws:

- Only 19 states impose any limitations on geolocation.
- There is no federal statute for geolocation.
- There are still no clear constitutional protections.



The Solution? GIPPA

GIPPA provides a **sensible** solution to government use of geolocation data.

Privacy

Warrants are required for the collection or use of past, present, or future geolocation information that is:

collected by technology over 24 hours; or

non-public; or

aggregated with non-public information.

Flexibility

A technology-neutral bill provides comprehensive protection while allowing law enforcement to do its job.

Rules are based on privacy principles law enforcement can predict.

Privacy protections remain current even with new technologies.

Security

Data collection and storage standards provide security for geolocation data, including:

industry-standard encryption,

logs of copies and usage,

timely deletion, and

regular audits.